



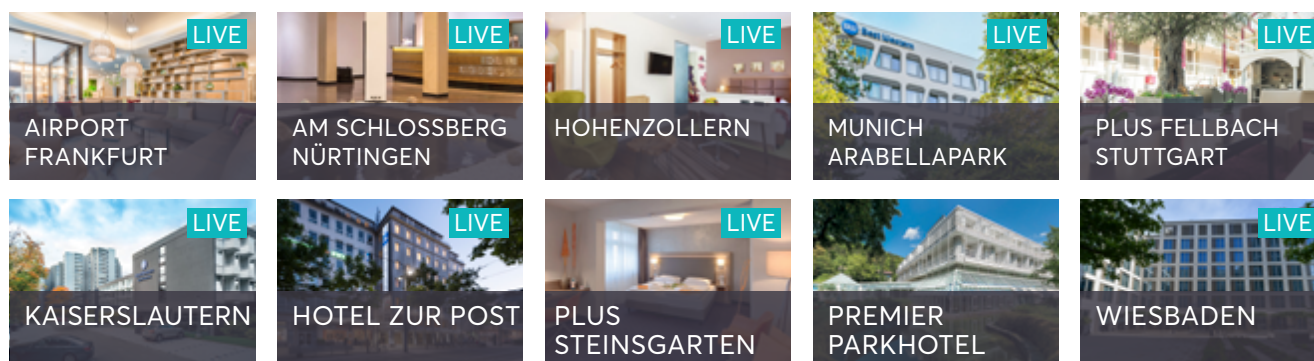
EXECUTIVE SUMMARY

Best Western Group & SuitePad A Story of Success

SuitePad is the leading provider of guest room tablets, helping hotels increase revenue through up- and cross-selling, and save on operational costs.

Existing Installations

Best Western properties with active SuitePad installations.



Revenue Generating Benefits



- Green Option
- Late checkout

- Room extension
- Next stay booking



- In-room dining
- Table reservation

- Breakfast upsell
- Specials promotion



- Treatments
- Gym courses

- Products
- Specials



- Hotel shop
- Bicycle rent

- Excursions/tours
- Transfers



- Target guests directly
- Offer special deals

- Send vital information
- Upsell hotel services



- Best Western Rewards Promotion

Cost Saving Benefits

Introducing the Green Option feature

SuitePad's Green Option is a feature that uses digital push notifications through the SuitePad devices to encourage guests to forgo room cleaning if they so wish. The feature drives sustainable practices in hotels by reducing the amount of energy, water, and chemicals used by the hotel on a daily basis. The feature is also a significant source of cost savings for hotels

Best Western Hotel Arabellapark Munich

Data from January to December 2022

Green Option



1,384

confirmed orders
in a year



920 €

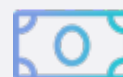
earned additional revenue
per month

Breakfast Upsell



470

confirmed orders
in a year



10,110 €

earned additional revenue
in a year



Take a look at this [case study](#) about how Best Western works with SuitePad to reach its goals.

SuitePad Features



SUITEPAD TV CONTROL

- Integrated remote control with a built-in infrared blaster



SUITEPAD PHONE

- SuitePad VoIP solution
- SIP telephone system or cloud-based solution



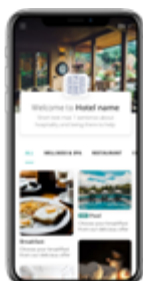
GREEN OPTION

- Increases hotel sustainability
- Enables guests to digitally control their housekeeping



RESTAURANT TABLETS

- SuitePad tablets are ideal for use in hotel restaurants
- Great as digital menus that guests can order from directly



BYOD

- SuitePad content on guests' devices

Easy Integrations With Other Features:

Examples from Best Western properties

PMS SYSTEMS



HOTELBIRD



For more information contact us.



marketing@suitepad.de



+49 (0)30 319 850 000



www.suitepad.de