



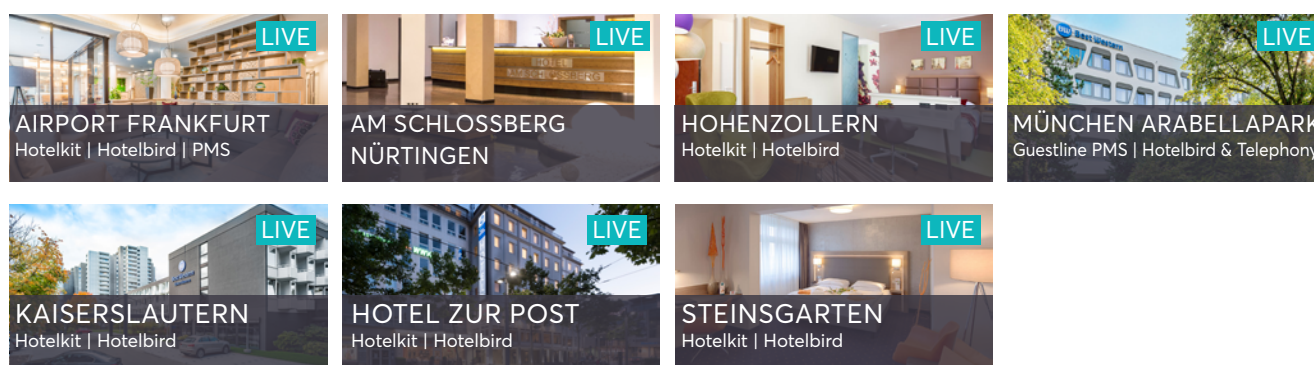
EXECUTIVE SUMMARY

Best Western Group & SuitePad A Story of Success

SuitePad is the leading provider of guest-room tablets, helping hotels increase revenue through up- and cross-selling, and save on operational costs.

Existing Installations

Best Western properties with active SuitePad installations.



Revenue Generating Benefits



- Green Option
- Late checkout

- Room extension
- Next stay booking



- In-room dining
- Table reservation

- Breakfast upsell
- Promoting specials



- Treatments
- Gym courses

- Products
- Specials



- Hotel shop
- Bicycle rent

- Excursions/tours
- Transfer



- Target guest directly
- Offer special deals

- Sent vital information
- Upsell hotel services



- Best Western Rewards Promotion

Best Western Arabellapark Case Study

Data from May 2022

SuitePad's Green Option is a feature that uses digital push notifications through the SuitePad devices to encourage guests to forgo room cleaning if they so wish. The feature drives sustainable practices in hotels by reducing the amount of energy, water, and chemicals used by the hotel on a daily basis. The feature is also a significant source of cost savings for hotels

Best Western Hotel Arabellapark München

Data from November 2021 to April 2022

Green Option



585

Green Option Orders
in average



65

Green Option Orders
in average confirmed / Month



4.25

Euro per Room / Month
Earned Revenue

Breakfast Upsell



1860

Euro
Earned Revenue



206.70

Euro / Month
Earned Revenue



1

Euro per Room & Month
Earned Revenue



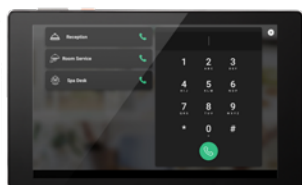
Take a look at this [case study](#) about how Best Western works with SuitePad to reach its goals.

SuitePad Features



SUITEPAD TV CONTROL

- Integrated remote control



SUITEPAD PHONE

- SuitePad VoIP solution
- SIP telephone system or cloud-based solution



GREEN OPTION

- Increases hotel sustainability
- Enables guests to digitally
- Control their housekeeping



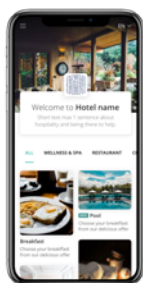
RESTAURANT TABLETS

- SuitePad tablets are ideal for
- Use in hotel restaurants
- Great as digital menus that
- Guests can order from directly



SUITECAST

- Can be installed on all modern
- TV models
- Enables guests to cast their favorite content to the hotel room TV



BYOD

- SuitePad content on guests' devices

Easy Integrations with other Features

PMS SYSTEMS



HOTELBIRD



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